

Briefing: Exploding **three** **myths** about investing for good

We are asking **capital markets** to **fund responses** to the **great issues**. There is a growing need to understand how to approach these investors.

Join Sebastian and other professionals from resources, finance and not-for-profits organisations to:

- ❑ **Dismantle** three key investing **myths** to better understand what investors are looking for
- ❑ Explore **frameworks and tools** that identify factors relevant to your issues and the capital markets
- ❑ **Process** strengths and weaknesses of several **case studies**

About the presenter

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- ❑ Strategist in impact and ESG investment
- ❑ Formerly Director and Analyst with sustainable investor, Cornerstone Capital Group, New York
- ❑ Queensland experience in water, energy and EcoFund
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Morning tea provided