

Briefing: Exploding Three Myths about Investing for Good

11 October 2018

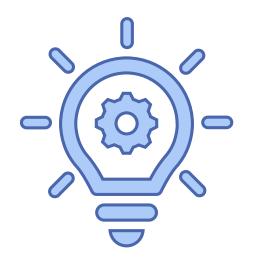
Good:

- that which is morally right
- having the required qualities; of a high standard
 For good:
- Definitively, long term

Agenda

- Why hold this briefing?
- Who is here today?
- What do I want to leave you with?
- Myth 1: Investing for good leads to lower performance
- Myth 2: All environmental and social issues are important at all times
- Myth 3: Investing for good focuses solely on risk
- What now?

Why hold this briefing?



- People I have interviewed across Australia have shown strong interest in today's topic
- Investors are demanding more investments with explicit social and environmental impact
- Returned from New York working in sustainable and responsible investing as an analyst and investment advisor
- Present tools and framework to start to frame an investable idea or project as an investment thesis
- Help develop participant's investment capabilities and get projects/companies invested