



Briefing:
Exploding Three
Myths about
Investing for
Good

11 October 2018

Good:

- *that which is morally right*
- *having the required qualities;
of a high standard*

For good:

- *Definitively, long term*

Agenda

- Why hold this briefing?
- Who is here today?
- What do I want to leave you with?
- Myth 1: Investing for good leads to lower performance
- Myth 2: All environmental and social issues are important at all times
- Myth 3: Investing for good focuses solely on risk
- What now?

Why hold this briefing?



- People I have interviewed across Australia have shown strong interest in today's topic
- Investors are demanding more investments with explicit social and environmental impact
- Returned from New York working in sustainable and responsible investing as an analyst and investment advisor
- Present tools and framework to start to frame an investable idea or project as an investment thesis
- Help develop participant's investment capabilities and get projects/companies invested